



2012 MEMBERSHIP APPLICATION

Members are entitled to ALL benefits offered by the KPTMC:

- Listing in THE DISCOVERY GUIDE, includes business name, address, two contact methods.
- Listing on www.kenaipeninsula.org and www.alaskasplayground.com, including WEB SITE HOTLINK, PHOTO and email address.
- Numerous Cooperative Marketing Opportunities, ie: Website Packaging, FAM Tours, TV Programs, out-of-state advertising.
- Use of the KPTMC Logo and Kenai Peninsula Map.
- Access to the Media and Slide Library, Newsletter and Research.



MEMBERSHIP \$150.00

YES, I would like to become a member of the KPTMC

Name of Business/Organization: _____ Date: _____

Representative's Name: _____ Signature: _____

Representative's Title: _____

Public Address: (Will be printed in the Discovery Guide & Online): _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Web Site Hotlink: _____

Business Email: _____ Representative's E-mail: _____

Phone: _____ Fax: _____ Toll Free: _____

DISCOVERY GUIDE & WEB SITE INFORMATION:

Heading under which you would like to appear (One Listing Free with Membership):

- | | | |
|----------------------------------------------------|----------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Adventures & Activities | <input type="checkbox"/> Bird Watching | <input type="checkbox"/> Resorts, Lodges & Cabins |
| <input type="checkbox"/> Area Services | <input type="checkbox"/> Dining & Shopping | <input type="checkbox"/> RV Parks & Campgrounds |
| <input type="checkbox"/> Attractions & Sightseeing | <input type="checkbox"/> Fishing | <input type="checkbox"/> Transportation Service & Rentals |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Hotels & Motels | <input type="checkbox"/> Visitor Services |
| <input type="checkbox"/> Bear Viewing | <input type="checkbox"/> Planning & Booking Agents | |

Community which you would like to appear (One Listing Free with Membership):

- | | | | |
|-----------------------------------------|-----------------------------------|---------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Hope | <input type="checkbox"/> Sterling | <input type="checkbox"/> Kasilof | <input type="checkbox"/> Homer |
| <input type="checkbox"/> Seward | <input type="checkbox"/> Soldotna | <input type="checkbox"/> Clam Gulch | <input type="checkbox"/> Seldovia |
| <input type="checkbox"/> Moose Pass | <input type="checkbox"/> Kenai | <input type="checkbox"/> Niniilchik | <input type="checkbox"/> Outlying Areas |
| <input type="checkbox"/> Cooper Landing | <input type="checkbox"/> Nikiski | <input type="checkbox"/> Anchor Point | <input type="checkbox"/> Other _____ |

ADDITIONAL LISTINGS \$50.00 EACH:

Price includes Discovery Guide & Website

- Listing #2 (\$50.00) Heading: _____ Community: _____
- Listing #3 (\$50.00) Heading: _____ Community: _____

CHECK ALL THAT APPLY:

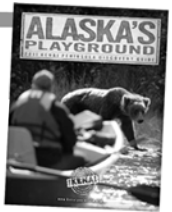
- Open Year Round Handicap Accessible
- Member Kenai Peninsula Bed & Breakfast Association

phone (907) 262-5229
 fax (907) 262-5212
 email luanne@kenaipeninsula.org
 35571 Kenai Spur Hwy.
 Soldotna, Alaska 99669





2011 Tok Video Kiosk Brochure Display



YES, I want to send 250 of my brochures to Tok. Only \$55.00

Once again the KPTMC will be sponsoring a video kiosk in the Tok Visitor Center. The kiosk provides a tremendous opportunity to **showcase your Kenai Peninsula business.**

The kiosk features a continuously repeating three minute digital video of Alaska's Kenai Peninsula. Over 2,000 Discovery Guides are distributed via the kiosk with 60 spaces available for member brochures. Due to the limited number of spots, this program is available on a first come, first serve basis. Now is your chance to be one of the first Alaskan businesses to **place your brochure** in the hands of these Alaskan visitors. The fee to participate is **only \$55** for the entire summer

To participate forward 250 copies of your brochure to the KPTMC **prior to May 10, 2011.** If you have any questions or would like more details please feel free to contact Luanne at 262-5229.



2011/12 Posted Packages at www.alaskasplayground.com

YES, I want to post a package for my business online. Only \$50.00

Let KPTMC put the power of travel packaging to work for you! We have developed a new packaging area of our web site that will help you showcase your product to customers ready to book. Introductory Special: Only \$50.00 per package. Sign up online at www.alaskasplayground.com. Simply click on "Alaska's Playground Packages", then click on the add package button at the bottom of the page, fill out the online form, submit, and KPTMC staff will review and contact you as soon as your package is ready. Each package must include two nights lodging plus one additional activity in order to be posted in the KPTMC online packages section.



KPTMC Membership & Service Contract

- KPTMC Membership \$150⁰⁰ _____**
 - Display Advertisement _____**
 - Discovery Guide Narrative and Website Narrative \$150⁰⁰ _____**
 - Posted Package on Website (Fill out information online) \$50⁰⁰ Each _____**
 - Extra Listing in Discovery Guide and Website \$50⁰⁰ Each _____**
 - Extra Narrative in Discovery Guide and Website \$50⁰⁰ Each _____**
 - Tok Kiosk Brochure Distribution Program \$55⁰⁰ _____**
- TOTAL \$ _____**

I have read and accept the terms and deadlines stated in this contract. I have also read, understand and accept the specifications stated on the accompanying ad specifications sheets. I further understand that the Kenai Peninsula Tourism Marketing Council Inc. is not responsible for any errors on any advertisements or production materials received from my company or ad agency. I understand this contract binds me to full payment on display ad(s) that I have selected on this contract unless written notice is received within three business days of the signature date below.

Signature: _____ **Date** _____

METHOD OF PAYMENT

- My check is enclosed. Please bill my credit card.

Card Number: _____ Exp. Date _____

Cardholder Signature: _____

Printed Name: _____

Name of Business: _____

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