

PASSPORT TO THE KENAI



KPTMC is preparing for the 2010 "Passport to The Kenai" project. The passport will feature information on each community as well as space to receive stamps from most every community within the Borough. Visitors (or residents) will be able to obtain the passports from visitor centers or through our website www.alaskasplayground.com. If the participants fill the passport with stamps collected from each area of The Kenai, they will be eligible to enter for a grand prize drawing. This project will encourage visitors to spend more time on The Kenai by providing an incentive for stopping in each community.

Coupon advertising space is available now! Coupons will be a standard format that will include your logo, offer headline and details, location/contact info, restrictions and expiration. See the sample below, left.

Logo



COUPON ADVERTISING SPACE AVAILABLE NOW

Passport to The Kenai!
Limited spaces available at \$350.00 ea.
20,000 passports to be distributed!

Contact Luanne at the Kenai Peninsula Tourism Marketing Council: 262-5229 or luanne@kenaipeninsula.org.

This is a great opportunity to drive visitors directly through your doors!
 Offer expires 12/15/2009.

Headline

Details

Contact

Restrictions/
Expiration



LUANNE AUCLAIR
 (907) 262-5229
 cell: 394-3444
 fax: 262-5212
luanne@kenaipeninsula.org
 Sales and Membership Manager
 Kenai Peninsula Tourism Marketing Council
 35477 Kenai Spur Hwy., Ste. 205
 Soldotna, AK 99669

PASSPORT TO THE KENAI

Kenai Peninsula Tourism Marketing Council

Coupons available for \$350.00 exclusively to KPTMC members!

Name of Business/Organization: _____

Representative's Name, Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Site: _____ E-mail: _____

Signature: _____ Date: _____

COUPON INFORMATION

Coupon Heading: _____

Details/Narrative: _____

Restrictions: _____

Commonly used disclaimers for coupons, check any that apply:

- Intended for private party, non-commissionable use only (no agents)
- Must mention/present coupon at time of booking/sale
- May not be combined with any other offer
- Limit one (1) coupon per purchase/party/booking

Expiration Date: _____

